

COMPELLING CAREERS PAGE

Success Checklist



Authentic Team Photos

Real photos of your team wearing uniforms, doing the job, and having fun



Visible Values

Written or video content that shows off your mission, values, and what your company stands for



Active Social Media Presence

Regular posts about job openings, employee stories, and interesting news



Detailed Employee Testimonials

Written or video testimonials from employees who love working for you



Captivating Careers Video

A fun, informative careers video to capture the essence of your company culture



Well-Defined Career Path

Prospective employees know that there's a way to move beyond entry-level openings



Today's Applicants Require Authentic Content That Gives Them a 360-Degree View of Your Company.